

**420
COLLEGE**



DISPENSARY | CULTIVATION | DISTRIBUTION

2020 Course Catalog

Providing quality cannabis business training since 2009



LEGAL STATEMENT

420 College courses, guides, seminars, materials and consulting do not encourage readers to break, transgress, aid in the violation of any laws or propagate and/or foster any activities deemed to be Federally illegal or in violation of the laws, regulations or ordinances of any states, commonwealths, districts, counties, parishes, cities or municipalities wherein they are presented to the reader.

420 College courses, guides, seminars, materials and consulting are presented with the sole purpose of educating consenting adults on the most recent and relevant facts relating to cannabis, laws relating to medical cannabis case law and court precedents on medical cannabis and other information provided by the judicial system to guide the safe and compliant operation of cannabis businesses in their respective jurisdictions.

420 College participants agree to take full responsibility for any actions deemed to be out of compliance with local or Federal law and hereby release 420 College of any legal liability from any local, State or Federal legal violations the participant may be engaged in.

420 College, its instructors, lawyers, presenters, employees and others affiliated with the 420 College network do not accept responsibility for participants using the information contained herein to engage in any illegal activities and are hereby held harmless should the participant choose to act or conduct themselves, their businesses or their activities in a manner inconsistent with all local, State and Federal laws.

420 COLLEGE BUSINESS SERVICES

At 420 College, we have made every reasonable effort to determine that everything stated in this catalog is accurate. Courses and programs offered, together with other matters contained herein, are subject to change without notice as a result of actions of the administration of 420 College involving the rules and regulations pertaining to postsecondary colleges. 420 College further reserves the right to add, amend or repeal any of its rules, regulations, policies, or procedures at any time without notice.

Address: 2329 E. Ashlan Ave., Fresno, Ca 93726

Email: Staff@420college.org

Web: www.420college.org

Phone: (855) 420-8255

MISSION

At 420 College, we provide innovative and relevant educational programs and services that lead to the successful completion of vocational certification and basic skills proficiency.

420 College values and cultivates personal and professional success through a psycho-social approach to learning and works to ensure programming is accessible and affordable to students and the communities we serve.

Our main objective is to meet the many layers of needs of our demographically diverse student population, while embracing equity and accountability through statistically measurable student learning outcomes, ethical data-driven decisions, student achievement and overall student self-sufficiency.

PRINCIPLES

1. **Learning:** Individual-centered and outcome-based learning designed for success.
2. **People:** A culture of respect and diversity to all people, cultures and communities.
3. **Focus:** Provide relevant accredited adult education that leads to gainful employment and self sufficiency.
4. **Agility:** Be prepared to be flexible when needed, focused on the “real” needs for students and adjust to those needs as needed
5. **Collaboration:** Cultivate strong relationships with partners and stakeholders to develop programming with a shared responsibility and teamwork approach for the betterment of all students and the communities we serve.
6. **Diversity:** Ensure inclusiveness with all ethnic, socioeconomic, educational, abilities, and cultural backgrounds to meet the needs of the students and the community through our board of directors and partnerships.
7. **Equity:** Provide programming and student services that reflect consideration and value to all populations as a means to gainful employment and self-sufficiency.

GOALS

1. Develop and foster student-centered adult learning opportunities, develop positive attitudes among students through sound processes, decisions, policies and culture.
2. Ensure student success rates through the development and adoption of educational best practices and program designs.
3. Increase access to as many students and locations as possible thereby increasing the levels of success and to meet the changing students' needs of the communities we serve.
4. Recruit, develop and provide leadership that is focused on the changing needs of the workforce and meet those changing needs through program development and training practices.
5. Recruit, develop and foster the diversity of board, faculty, staff, administration, and curriculum to ensure inclusiveness of all learners.
6. Encourage and support creativity, flexibility, and innovation.
7. Engage and invest in entrepreneurial activities to increase and diversify revenue streams through student success and self-sufficiency.
8. Achieve long-term financial stability and decrease reliability multiple levels and funding streams.
9. Strengthen and increase strategic alliances and partnerships in local and outside communities.

2020 ACADEMIC CALENDAR YEAR

Spring Semester - February 1 - May 1

Summer Semester - June 1 - July 31

Fall Semester - September 1 - October 31

Winter Semester - December 1 - January 31

***Please check our website calendar at 420college.org for courses and dates.

MODALITIES OF COURSE DELIVERY

420 College is dedicated to delivering comprehensive learning modalities that are flexible to all learners. Our online programs are designed so that adult learners can receive the training they need in a setting that fits their schedule and learning style.

Unlike traditional learning systems that would involve traveling away from home, living in a completely unknown city, and struggling in an extremely competitive learning environment...with online education you can take your program or course wherever you are at your pace.

Learners will use a computer, tablet or some other device for their learning while connected to the internet to access information or communicate with their instructor and other learners.

We offer both 100% online courses as well as hybrid courses so that our students can receive all of the benefits of a traditional learning environment but using a course shell classroom.

The purpose of a hybrid course is to take advantage of the best features of both face-to-face and online learning. While hybrid classes and distance learning classes both have online elements, there are some distinct differences between the two types of courses.

The key difference is that in a hybrid course, students still have in-person contact with their instructor or internship for at least a portion of the class time.-

ONLINE TECHNICAL REQUIREMENTS

Prior to the start of classes, students will be sent an confirmation letter with a "user ID" and a "password" as well as instructions to access courses. Please note that some courses may have mandatory group work and mandatory chats where you will be required to be logged into your course at specific times for specified periods of time. These requirements will be indicated in the course description. Minimum technical and software requirements for Online Learning courses:

Computer and Internet Connection: You will need regular access to a computer with an internet connection. High speed broadband access (LAN, Cable or DSL) is highly recommended for the optimal learning experience. Some courses have more advanced system requirements.

A Macintosh or PC system with these minimum requirements: PC Compatible Operating System: Windows XP, Vista, 7, 8, 8.1 Web Browser: Firefox, Chrome, Internet Explorer 10 or higher Mac Compatible Operating System: OS X Web Browser: Firefox, Chrome, Safari

Software: • Individual courses may have additional software requirements. This may include video or audio playing software or a specific software application. • Most courses require word processing software. • In some instances, it may be necessary for some users to upgrade their Flash or Java versions. Technical assistance is available.

Other Devices: Depending on the learning management system being used to deliver your course, you may access and interact with most course elements, readings, multimedia, email and discussions through tablets and smartphones. While tablets, smartphones and other mobile devices may allow for some completion of coursework, they are not guaranteed to work in all areas. Please ensure you have a PC or Mac based computer available to complete coursework. We recommend that students do not attempt quizzes when using a mobile device, such as a smartphone or tablet, due to compatibility issues.

Web Browser: A graphical browser is required. In some instances, it may be necessary for some users to upgrade their web browser programs. Technical assistance is available.

Email: Depending on the learning management system being used to deliver your course, you may be assigned an email account that is accessed within your course or you may be required to use your personal email account.

Please note: Individual courses may have additional technical and/or software requirements.

STUDENT SERVICES & RESOURCES

We offer multiple resources to our students to support their academic careers. Our Dean of Administration & Student Support Services is here to assist.

PROCEDURES FOR STUDENTS WITH DISABILITIES POLICY

420 College, is committed to providing equal access to students with disabilities under the guidelines of Section 504 of the Rehabilitation Act of 1973 and the American Disabilities Act. Students with disabilities who wish to request reasonable accommodations to ensure equal access to classes, programs or services must let us know in advance. Supports for students include reasonable and effective accommodations, academic adjustments and/ or auxiliary aids as determined by a case by case basis. If you have an identified disability that may affect your performance in this class and you choose to request reasonable accommodations, please request an appointment with the administration office, so that provisions can be made to assure you have an equal opportunity to meet all of the requirements of this course.

Students may download all student resource forms at XXXXXXXXX

Please return forms with the accompanying documentation to:

Administration and Student Services:

2329 E. Ashlan Ave.

Fresno, Ca 93726

staff@420college.org

TUITION

420 College is focused on making it possible for everyone to benefit from our course offerings. Our accredited courses are priced right, and we offer flexible payment options. Students can pay their tuition fees in full before the course starts. We offer a two-part payment plan for courses nine weeks and shorter. For courses 10 weeks or longer offer a three-part payment plan available. * Tuition may vary by program.

Our courses can be completed on person in our offices in Fresno or in Los Angeles. If you are not able to make it in person, you may complete our courses or via online webinar. Please check our calendar for dates and more information on courses.

420 COLLEGE COURSE OFFERINGS

Business & Leadership Certifications

1. **2 Day Cannabis business and cultivation seminar - \$500 per person.**

This is 420 College signature event. This is how we started our college. Students will get 2 full days of business and cultivation education and information from different professionals and industry leaders.. Saturday & Sundays from 10m-4:20p.

2. 1 Day Cannabis business seminar - \$300 per person. This 1 day Saturday seminar, mainly focuses on business. Same as our 2 day seminars, with just the main focus on business.

3. Business Management - This certificate program is 40 hours in person or 20 1 hour online sessions, cost \$2,500. This course covers business and management in the cannabis industry. The course is designed to assist students in the development of tools to assess the skills, interests, values and motivation needed to run a successful cannabis business. The **Business Management** program is designed for students interested in starting a cannabis business and/or serving as general manager at a cannabis business. This course covers Standard Operating Procedures for all businesses, sales, marketing, operations, finance, accounting, human resources, or office administration. Instructions are designed to familiarize students with the core cannabis business functions.

420 COLLEGE COURSE OFFERINGS

Customer Service & Operations Certifications

1. Cannabis Business Customer Service and Administrative - These certification courses, can be online and in person. This course covers, office administrative and procedures for all cannabis businesses below. You will get a comprehensive course on customer service, employee relations, bookkeeping and compliance. This program prepares students with the skills and knowledge needed for successful careers in today's cannabis business. This is an excellent option for those already working in a cannabis business and who want to advance in their careers. This course can be broken down and taken in individual basis:

- 1. Dispensary Administrative - 6 hours - \$600**
- 2. Delivery Administrative - 4 hours - \$500**
- 3. Distribution - 4 hours - \$500**
- 4. Transportation - 1 hour - \$300**
- 5. Manufacturing - 6 hours - \$600**
- 6. Cultivation - 6 hours - \$600**

2. Budtending - This 3 hour Certificate course is \$150. This course will train those interested in a retail career in the cannabis industry. Course 1 covers the roles and responsibilities of budtending, quality customer services techniques, an overview of types of strains, proper use of cannabis products and career opportunities. Best practices for assisting clients. This course can be taken online and in person

3. Cannabis Delivery Driver - This 2 hour certificate program cost is \$100. This course prepares drivers for a career as a cannabis delivery driver. Topics include driver safety, driver skills, defensive driving techniques as they relate to the type of driving, and pressures that salespeople experience. This course can be taken online and in person

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4. Distribution (DBC) - This 4 hour certificate course cost is \$600. Course covers how to operate a successful distribution service, from wholesale distribution to retail. Students will get full understanding of compliance and know how to create a very successful distribution company. This course also covers the Standard Operating Procedures (SOP).

5. Manufacturing & Extraction (MBC) - This 6 hour certificate course cost is \$1,000. This course covers the concentrates industry. Students will get full knowledge of different manufacturing and extraction methods and how to maximize their business earning. This course can be taken online and in person

6. Manufacturing & Extraction Operational Procedures - This 8 hour Certification course cost is \$2,200. This course covers hands on training in different methods of cannabis extraction. Students will have a full understanding of different ways of extracting cannabis. This course can be taken online and in person. Students may also take these courses individually.

- **Making Edibles - cost \$400.** This is a hands on course covers making different types of edibles for consumption.
- **Non-volatile Extraction - cost \$1,000** This course covers non-volatile extraction methods. Students will learn how to extract cannabis using non-volatile extraction methods.
- **Volatile Extraction: - cost \$1,000** This course is for those that seeking to extract cannabis using BHO.

7. METRC - Cost \$400 per license type. This course covers the Metrc regulatory compliance track and trace system. Metrc provides seed to sale tracking for cannabis products. Students will learn in detail for using the system, its uses and its features. This course is available in individual courses only. We cover Distributors, Dispensary, Cultivation, Manufacturing.

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8. Master Grower, helper grower, Apprentice - This 40 hour In Person course certificate program cost is \$2,500. Course students will learn the fundamentals needed to run a successful growing operation through the harvest process. Topics include seed germination, basics of watering, the necessary lighting, air ventilation, growing cycles, cloning cannabis, genetics and strain selection, the plant life cycle, seeds and seedlings, vegetative growth, grow rooms and greenhouses, outdoor cultivation, lighting and electricity, soil and containers, water and nutrients, hydroponic gardening, air and environment, pests, fungi, and diseases, plant breeding.

9. Trimmer - This Certificate course is 3 hours, cost \$300. This course is done in person, ONLY and it's not available in all areas. This course is designed to train entry-level cannabis workers in trimming techniques. Students will learn about how to harvest cannabis plants by cutting the flowers of the plants from their stems, weighing, labeling and packaging the trimmed buds.

10. Cannabis Loss Prevention & Security - This 4 hour certificate course cost is \$600. This course will introduce students to cannabis loss prevention and security requirements. Upon completion of this course students will understand basic cannabis security regulations that require 100% compliance. Topics include creating a security plan and security services necessary to maintain compliance from inception through operation.

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11. Accounting and Taxation Requirements in Cannabis - This 4 hour course cost is \$1,500. This course will introduce students to the accounting and taxation practices specific to the cannabis industry. Accounting practices differ from other industries and range from banking to transportation of goods; from seed to sale; from payroll to paying bills, there are challenges that most businesses do not have to deal with that hinder day-to-day operations. Cannabis accounting professionals need to be aware of these challenges and must be able to help their clients navigate and find solutions so that they can properly operate their business. Upon completion of this course students will understand the basics of the industry, cannabis, the state/federal issues, tax filing requirements. In addition, there are even more industry issues such as lack of banking, complex software, state seed to sale tracking, cash management issues, investor reporting, GAAP accounting and inventory management.

12. Cannabis Branding & Marketing - This 5 hours course is \$600. This course is designed to provide students with the tools and information necessary for successfully create brands, advertising and marketing campaigns while maintaining compliance. The course also covers **Packaging & Labeling** with the regulatory knowledge to comply with changing cannabis packaging and labeling requirements. Students will have a full understanding of how to create brands and create successful marketing campaigns.

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13. Cannabis Investment Fund Development – This 4 hour course cost is \$600. This course will introduce students to the cannabis investment and fund development processes. Upon completion of this course students will understand the challenges in obtaining capital and maintaining capital in their businesses.

14. Cannabis Licensure & Compliance - This 5 hour course cost is \$600. This course will introduce students the various governing bodies in the California cannabis industry. Topics also include types of licensure, maintaining licensure, laws, regulations and ethical standards of cannabis compliance. Individual courses on licensure may be taken online. This cost of individual online courses is \$50:

1. Dispensary
2. Delivery
3. Cultivation
4. Manufacturing
5. Transportation

A 420 College Publication

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THE END

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